



Bachelor of Business Administration

Shape Your Future with Doral College's Bachelor of Business Administration

The Bachelors of Business Administration (BBA) degree is an innovative four-year program for those interested in pursuing careers in all areas of the business field. The BBA degree prepares students for the world of business with a curriculum designed for life outside the classroom. Coursework includes a range of business topics covering management, information systems, marketing, entrepreneurship, and finance to meet the demand for business graduates with cross-functional abilities.

ADMISSIONS REQUIREMENTS

1. Hold at minimum, a standard high school diploma or equivalent; and
2. Complete the application process, including signing an enrollment agreement.

REQUIRED DOCUMENTS:

- Official high school transcript or high school Equivalency test scores.
- Color copy of valid government issued ID (i.e. driver's license, ID card, passport, etc.)
- Official college transcripts are not required but can be submitted if applicable for the purpose of advising.
- Test scores are not required for admission but may be considered during advising.

MAJOR-SPECIFIC REQUIREMENTS

Students must complete all 60 credits of upper division course work:

- **BUL 3130** Legal and Ethical Environment of Business
- **ENT 3003** Foundations of Entrepreneurship
- **ENT 4412** Entrepreneurial Finance
- **ENT 4124** Marketing for Entrepreneurs
- **ENT 4013** Planning New Ventures
- **FIN 3403** Financial Management
- **FIN 4504** Principles of Investment
- **FIN 4303** Financial Institutions
- **FIN 3105** Personal Investment Management
- **GEB 3213** Introduction to Business Communication
- **ISM 3011** Management Information Systems
- **MAN 3240** Organizational Behavior
- **MAN 4046** Leadership and Team Development
- **MAN 3600** International Business
- **MAN 3065** Business Ethics
- **MAN 4301** Human Resource Management
- **MAR 3023** Marketing Fundamentals
- **MAR 4233** Influential Media Marketing
- **MAR 4503** Consumer Behavior
- **MAR 4400** The Art of Sales: Mastering the Selling Process



Flexibility

Online classes you can access from anywhere and complete on your schedule.



Quality

Accredited programs designed to help you meet your career goals



Support

A personalized, student-centered experience that encourages success



Savings

Affordable, all-inclusive tuition rates that help you finish without debt.

CONTACT US TODAY

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